

Innovative Vibrations

2012 is the year of the vibrator. Manufacturers are listening to the needs of the customers and have been churning out a variety of new and different equipment for self-massage. What we have been seeing is a beautiful marriage of technology, innovation, design and functionality. Gone are the days of a cheap vibrating wand. They have now been replaced with high quality, hypo-allergenic materials designed to be discreet, long-lasting and multi-purpose.

Consumers are flocking to these products and are willing to pay a pretty penny for the device that can get the job done. Think you've seen them all? Wait until you see our 2012 Innovative Vibrator Round-Up. Get out the purchase orders because your customers will be lining up to buy these new products just in time for the holiday season.

Club Vibe 2.OH



Manufacturer: Oh Mi Bod, 45 Lafayette Rd. #332, North Hampton, NH 03862

Phone: 866.573.0366

Fax: 603.386.6222

Web: <http://www.ohmibod.com/wireless-vibrators/club-vibe.php>

Retail: \$79

Innovation Features: Oh Mi Bod hits another home run with this new wireless system. It arrives with a pair of sexy black lace thongs (one size fits most). The panties have a built-in pocket sleeve that allows a woman to insert the vibrator into the panties and wear it securely against her body. The innovation of this vibe is the fact that it has a music-driven capability to

synch up to any smart phone or Apple product and vibrate to the beat – a signature of the Oh Mi Bod line.

The device also comes with a wireless remote control which allows *anyone* to control speed and intensity. Set the device on “Club Mode” to amp up the bass for a more intense experience. The rechargeable battery lasts up to four hours of continuous use. Synch it to music or set it on its own vibrating pattern for a highly customizable experience. Oh Mi Bod offers a limited one year warranty.

We Vibe 3



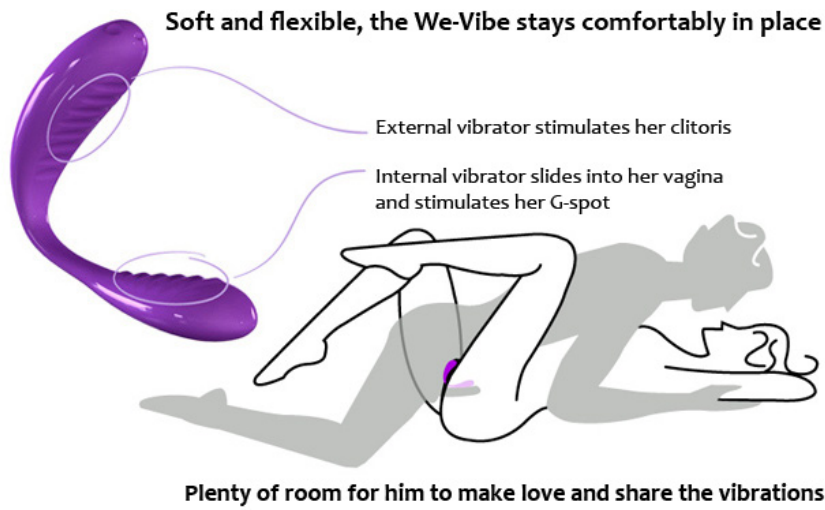
Manufacturer: We Vibe, 1130 Morrison Drive, Suite 330, Ottawa, Ontario, Canada, K2H 9N6

Phone: +01 (613) 828-6678

Web: <http://we-vibe.com/we-vibe-3>

Retail: \$170

Innovation Features: This waterproof device comes with two whisper quiet motors to keep your pleasure distraction-free. It can be set on four different pulse patterns. The product comes in a discreet storage case that doubles as charging station with the capability to last for up to two hours of continual use on a single charge. The innovation is in the award-winning design which allows for its solo use or it can be inserted into the vagina during intercourse leaving enough room for two people to enjoy the vibrations. Each paddle has a motor so the vibrations are on the inside and on the outside paddle. See diagram:



The We Vibe comes with a one year limited warranty.

Doc Johnson's Mood Kinky



Manufacturer: Doc Johnson Enterprises, Inc., P.O. Box 9908, North Hollywood, CA 91609

Phone: 1-800-423-3650

Web: <http://www.docjohnson.com/vibrators.html>

Retail: \$49

Innovation Features: This waterproof device is available in pink, purple, black and teal colors. There are ten vibrating patterns that allow this device to vibrate from tip to tail. Requires three replaceable cell batteries (included). The innovation of this toy is that it is a 2-in-1 vibrating clitoral stimulator with a set of attached anal beads (which also vibrate). The head/tail combination is a rare find in a vibrating toy. The Kinky comes with a 30 day limited warranty.

Iconic Ring



Manufacturer: JimmyJane, 702 15th Street, San Francisco, CA 94103

Phone: 415-864-3474

Fax: 415-864-3473

Web: <http://www.jimmyjane.com/shop/iconicring-p-88.html?zenid=c44f6d432f063ea5757cd74da66ac023>

Retail: \$35

Innovation Features: The Iconic Ring (aka the “Vibrating Ring”) operates in two modes: pressure activated or continual vibration. It is designed to be worn over a penis and stimulates both the penis as well as the clitoris during normal intercourse or it can be used as a hand held device for solo use. The innovation of this product is in the versatility/plurality of use as well as it being the only device of its kind to offer replaceable batteries. The ring uses two LR1130 cell batteries (included) and comes with a one year limited warranty.

Better Than Chocolate



Manufacturer: Oh Mi Bod, 45 Lafayette Rd. #332, North Hampton, NH 03862

Phone: 866.573.0366

Fax: 603.386.6222

Web: <http://www.ohmibod.com/wireless-vibrators/better-than-chocolate.php>

Retail: \$99

Innovation Features: Better Than Chocolate vibrates wirelessly to the music on any Apple product, smartphones and MP3 players within a 25 foot range. The device also has four pre-programmed vibrating patterns with slider control for endless combinations of pleasure. It also has a special ergonomic design to help with a hands-free experience. Requires four AAA batteries (not included). Oh Mi Bod offers a one year limited warranty.

The Little Rooster



Manufacturer: The Little Rooster

Web: <http://www.littleroosterstore.com/products/little-rooster>

Retail: \$99

Innovation Features: This device has a whopping 27 pleasure settings and operates at a nearly silent level. The innovation factor is that the Little Rooster doubles as an alarm clock. Wear it in your panties while you sleep and when it's time to get up, the device wakes you by turning on and vibrating to the settings that you select in advance. The Little Rooster comes with a 30 day money back satisfaction guarantee. This product is available for order only via the manufacturer website. This product will ship from the United Kingdom so order early for holiday inventory.

The Cone



Manufacturer: Twisted Products, Suite 116 Cumberland House, 80 Scrubs Lane, London NW10 6RF

Phone: +44 (0) 208 968 7007

Fax: +44 (0) 208 968 7077

Web: <http://www.conezone.info/index.asp>

Retail: \$129

Innovation Features: Available in pink and black, this uniquely shaped vibrator has several features that have made a lasting impression on consumers. The innovative aspect of this toy is the cone shape with attached suction cup for a hands-free experience. It doesn't resemble anything else on the market and the cone design makes it totally inconspicuous. Because it starts out narrow at the top but quickly fattens outward, it is only moderately penetrative which gives many users a very pleasurable sensation. The cone can be used anally or vaginally and has one of the highest powered motors available (but isn't very quiet so offers little privacy). Twisted Products claim that use of the Cone will "increase in libido and enhanced sensitivity." This machine has 16 automated programs including an "orgasm button" to get the job done quickly. The Cone takes three C batteries (not included) and offers a 90 day limited warranty.

Form 2



Manufacturer: JimmyJane, 702 15th Street, San Francisco, CA 94103

Phone: 415-864-3474

Fax: 415-864-3473

Web: <http://www.jimmyjane.com/shop/form2-p-125.html>

Retail: \$145

Innovation Features: Available in pink and black, this vibrator has several features that have made it an award-winning machine four times over. This piece comes with two motors (one for each “ear”) and has four vibration patterns and five speeds. The innovative aspect of this toy is that it is totally waterproof and can be submerged in water (bath-friendly) thanks to its built in high performance lithium polymer battery encased in seamless hypo-allergenic medical-grade platinum silicone and stainless steel . This unique battery will run for up to seven hours on single charge. The device recharges by simply setting it in its recharging cradle.

Touché Ice



Manufacturer: Touché, c/o Shots Media BV, Veesteeg 12, 6658 KP Beneden-Leeuwen. The Netherlands (EU)

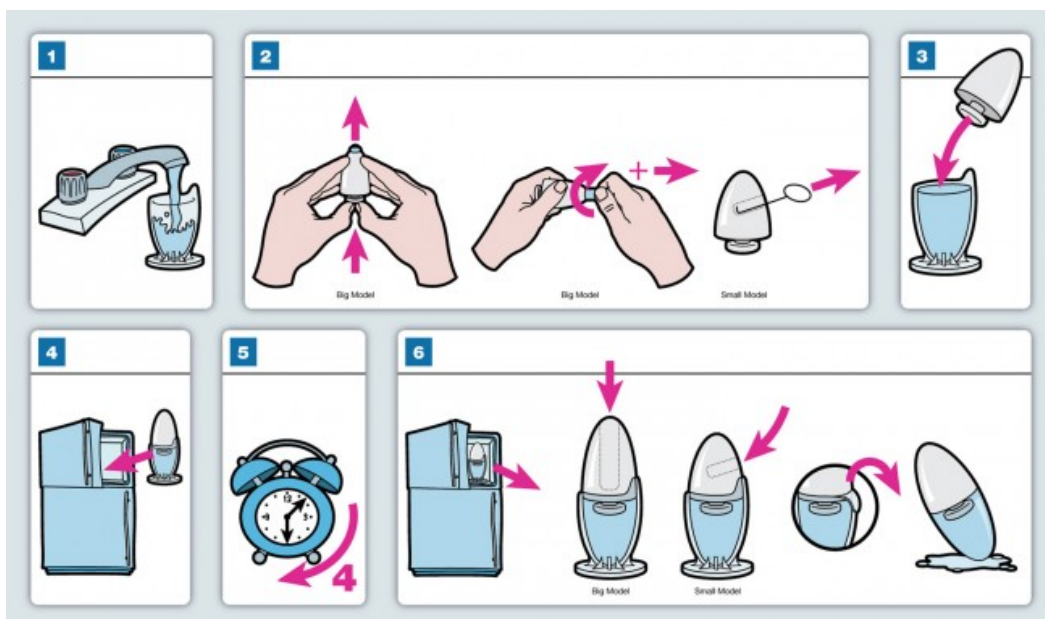
Phone: +31 (0) 487-519-333

Fax: +31 (0) 487-519-246

Web: <http://www.touchyourpassion.com/?p=797>

Retail: \$29

Innovation Features: This innovative vibrator is the only one of its kind. It operates as an ice-encased vibrator. The instructions for creating the ice bullet are fairly easy as demonstrated by this graphic below:



What you get after four hours of freezer time is a medical-grade silicone grip to keep fingers from getting cold but a nice, icy vibrating tip for teasing, stimulation and massage. The vibrating bullet in the middle is replaceable so when it wears out, you can still continue to use the device. It can also be used without the vibrating feature by just enjoying the chill factor. This icy gizmo comes in small and large, uses two watch batteries and comes with a 90 day limited warranty.

Lovehoney Sqweel 2 Oral Sex Simulator



Manufacturer: LoveHoney, Inc.

Phone: 1-800-944-6639

Web: <http://www.lovehoney.com/product.cfm?p=24042>

Retail: \$ 59.99

Innovation Features: Although this isn't *technically* a vibrator, it deserves an honorable mention for being innovative as well as requiring batteries. The innovation for this toy is that it is an "oral simulator" designed to mimic cunnilingus. It comes in white/pink and black/pink combinations. This device has a rotating wheel with ten silicone tongues that lap in three speeds and new reversible and flicker modes. This is the second version of this toy but if you have the first, the wheel from it can be used on this new motor and the new tongue wheel on this model can go on your first version – they are totally interchangeable. Use with silicone-based lubricant for ease of use. This device comes in a covered case that opens up to allow the tongue wheel to be removed for easy cleaning. The Sqweel 2 uses two AAA batteries and comes with a 100 day no-questions asked return policy.